



CITÉ DES VINS & DES CLIMATS DE BOURGOGNE

CHABLIS • BEAUNE • MÂCON

Destination 'Cité' 2022: The first stone is laid in Mâcon

29 march 2021

After Beaune, it is now the turn of the Cité des Vins et des Climats de Bourgogne in Mâcon to lay its first stone, with a view to opening to the general public in the summer of 2022.

► All partners in attendance

This event had been eagerly anticipated by all involved. Indeed, three years have passed since the framework convention was signed with the project's community partners and funding bodies in December 2017, signifying the official start of the project. Years of preliminary work were necessary to result in this special event on Monday 29 March 2021 with the laying of the inaugural stone, signifying the start of work.

In attendance were **Julien Charles**, Prefect of the Saône et Loire department; **Frédéric Drouhin** and **François Labet**, Co-Presidents of the Bourgogne Wine Board (BIVB); and **Benoît de Charette**, President of the Association for the Cité des Vins et des Climats de Bourgogne, along with representatives of the project management team; **Patrick Ayache**, Vice-President of the Bourgogne-Franche-Comté Region; **André Accary**, President of the Saône et Loire department; **Jean-Patrick Courtois**, President of the Mâconnais-Beaujolais Agglomération and Mayor of Mâcon; **Christophe Rivot**, President of the Communauté de Communes Mâconnais-Tournugeois; **Christine Robin**, President of the PETR Mâconnais Sud Bourgogne; representatives of community partners; and **Antoine Récio**, the project's architect all joined them to mark the significance of the event.



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► Take a break beside the Saône

Mâcon-based architect **Antoine Récio** from **RBC Architecture** along with the **ACL Associés** agency and scenographer **Adeline Rispal** will be driving the transformation of the current BIVB building. Located in the cultural part of the town, this innovative 17-meter-high construction, which takes inspiration from the ammonite fossils found in the region's clay-limestone soils and the screw thread of a wooden wine press, will offer views down over the Saône. A gateway to the vineyards of the southern part of the Bourgogne winegrowing region, this bustling 1,600m² site will offer visitors a chance to explore its vines and wines through an immersive, sensorial visitor trail that will showcase its history, heritage and culture.



► Next steps

- **Spring 2021:** The final selection of partners for the construction and creation of the various internal spaces, followed by the start of work
- **Summer 2021:** Creation of the audiovisual content that will showcase the Bourgogne winegrowing region through the scenographic visitor trail
- **Fall 2021:** Marketing the site through operators and preparation of the launch plan
- **Summer 2022:** Opening of the Cité des Vins et des Climats de Bourgogne in Mâcon

The Cité des Vins et des Climats de Bourgogne is a cultural project with a tourism vocation that will showcase the Bourgogne winegrowing region through the three towns of Beaune, Chablis, and Mâcon. These key destinations are intended for all those who want to discover and understand the riches of Bourgogne. The visitor experience will introduce them to the very Burgundian notion of a *Climat*; a parcel of vines, delimited and named, which is harvested and vinified separately to produce single-varietal wines with specific characters, that will bear the name of its Climat.

Follow the progress of the Cité network at <https://www.cite-vins-bourgogne.fr/en/>
Find more photos on our library [HERE](#)
Watch the official presentation video [HERE](#)

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